

26 March 2025,  
*Reference ISIC*

To Kwangwoon University:

## INVITATION LETTER

Dear Representatives of Kwangwoon University,

On behalf of the ISIC Association, we are pleased you to participate in the upcoming ISIC Event 2025, which will be held on May 22nd, at 11am, at Seoul Dragon City Novotel Hotel. This annual gathering brings together key stakeholders from the global student community, including ISIC card issuers, student representatives, universities, and industry leaders, to discuss student experiences, global trends, and digital innovation in education.

This year's event is themed "**Driving ISIC Forward with Digital Innovation,**" highlighting the transformative role of technology in enhancing student life worldwide. As part of the program, we would like to host a presentation to introduce ISIC members to your student ID, issued in partnership with Hana Bank, and the advancements being made in line with digitalization. We would be honored if you could share your insights and experiences on this global platform, contributing to a meaningful discussion on the future of student identification and digital innovation.

We would love to discuss this opportunity further and explore how we can together collaborate to this important topic. Please let us know your interest in participating at your earliest convenience.

Thank you for your time and consideration. We look forward to the possibility of working together to create a meaningful and impactful discussion at ISIC Event 2025.

Yours Sincerely,

Milos Milenkovic  
The Chair of the ISIC Association Board

### About the ISIC Association

The ISIC Association is the non-profit organisation behind the International Student Identity Card (ISIC). The ISIC card is the only internationally accepted proof of bona fide student status. The ISIC card was founded in 1953 with the aim to foster intercultural and international understanding through pioneering discounts that make travel and cultural exchange more accessible to students. The ISIC card is endorsed by organisations and institutions such as United Nations Educational, Scientific and Cultural Organisation (UNESCO), the Andean Community of Nations and a wide range of national governments, ministries of education, student organisations and universities worldwide.

Each year, more than 5 million bona-fide students in more than 100 countries worldwide are ISIC cardholders. ISIC cardholders gain access to more than 42,000 student benefits across the globe.

### Partners and endorsements of the ISIC Association worldwide

The ISIC Association is actively engaged with many organisations and projects targeting student and youth across the globe. The ISIC Association is endorsed by the United Nations Educational, Scientific and Cultural Organisation (UNESCO) since 1968 and is affiliate member of the United Nations of World Tourism Organisation (UNWTO) since 2013.

The ISIC Association is partner of organisations such as United Nations Alliance of Civilizations (UNAOC), the Andean Community of Nations, the European Students' Union (ESU) and AIESEC. The ISIC Association is a founding member of the global organisation involved in promoting and developing student and youth travel, the World Youth Student Education and Travel Confederation (WYSETC).