

26 March 2025,
Reference ISIC

To Student Union Representatives:

INVITATION LETTER

Dear Student Union Representatives,

On behalf of the ISIC Association, we are pleased to invite members of Student Union to participate as panellists in the upcoming ISIC Event 2025, which will be held on May 22nd, at 11am, at Seoul Dragon City Novotel Hotel. This annual gathering brings together key stakeholders from the global student community, including ISIC card issuers, student representatives, universities, and industry leaders, to discuss student experiences, global trends, and digital innovation in education.

This year's event is themed "**Driving ISIC Forward with Digital Innovation**," emphasizing the role of technology in enhancing student life worldwide. As part of the program, we are organizing a Student Panel: Empowering Students in the Digital Age, and we would be honored to have Student Union representatives from your university share their insights and experiences on this global platform.

As an institution that actively engages students in leadership, innovation, and advocacy, we believe that your Student Union members can provide valuable perspectives on how digital tools shape student life today. Their participation will contribute to discussions on:

- How students use digital platforms in academics and daily life.
- The impact of technology on student engagement and productivity.
- Emerging trends and how ISIC can better support students in the digital era.

Panel Discussion Structure

The Student Panel: Empowering Students in the Digital Age will feature student representatives who will engage in an interactive discussion covering:

- Opening Remarks & ISIC's Role – A brief introduction to ISIC's impact on students globally.
- Empowering Students through Digital Tools – Showcasing real-world student experiences and how technology enhances learning and connectivity.
- Interactive Discussion – Panelists will share insights on their digital habits, preferred tools, and how they manage academic and personal life through technology.
- Future of ISIC & Student Engagement – Brainstorming ideas on how ISIC can evolve to better serve students in a digital-first world.
- Q&A & Closing – Engaging with the audience and sharing key takeaways.

We are looking for confident english speaking students who are comfortable discussing their experiences, engaging with an international audience, and have in-depth knowledge of ISIC. Their insights will help ISIC issuers worldwide understand student needs better and shape future innovations.

We would love to discuss this opportunity further and explore how your university's Student Union members can contribute to this important conversation. Please let us know your interest in participating at your earliest convenience.

Thank you for your time and consideration. We look forward to the possibility of working together to create a meaningful and impactful discussion at ISIC Event 2025.

About the ISIC Association

The ISIC Association is the non-profit organisation behind the International Student Identity Card (ISIC). The ISIC card is the only internationally accepted proof of bona fide student status. The ISIC card was founded in 1953 with the aim to foster intercultural and international understanding through pioneering discounts that make travel and cultural exchange more accessible to students. The ISIC card is endorsed by organisations and institutions such as United Nations Educational, Scientific and Cultural Organisation (UNESCO), the Andean Community of Nations and a wide range of national governments, ministries of education, student organisations and universities worldwide.

Each year, more than 5 million bona-fide students in more than 100 countries worldwide are ISIC cardholders. ISIC cardholders gain access to more than 42,000 student benefits across the globe.

Partners and endorsements of the ISIC Association worldwide

The ISIC Association is actively engaged with many organisations and projects targeting student and youth across the globe. The ISIC Association is endorsed by the United Nations Educational, Scientific and Cultural Organisation (UNESCO) since 1968 and is affiliate member of the United Nations of World Tourism Organisation (UNWTO) since 2013.

The ISIC Association is partner of organisations such as United Nations Alliance of Civilizations (UNAOC), the Andean Community of Nations, the European Students' Union (ESU) and AIESEC. The ISIC Association is a founding member of the global organisation involved in promoting and developing student and youth travel, the World Youth Student Education and Travel Confederation (WYSETC).

Yours Sincerely,

Milos Milenkovic
The Chair of the ISIC Association Board